# PUBLIC HEALTH OF URAL-2019

International Specialized Exhibition-Forum of Medical Equipment, Instrumentation, Consumables,
Pharmaceuticals, and Medical and Sanatorium and Resort Services

## April 16-19, 2019, Ekaterinburg

In the period from 16 to 19 of April 2019, Yekaterinburg will host the international specialized exhibition and forum "PUBLIC HEALTH OF URAL-2019".

The exhibition is held in the framework of the state program of health development of the Russian Federation, has official support at the level of the Ministry of Industry and Trade of the Russian Federation, Ministry of Public Health of the Russian Federation. The exhibition is held under the patronage of the Chamber of Commerce and Industry of the Russian Federation.

This is the first Federal project in the field of health care of the Russian Federation, implemented at the regional level of the Russian Federation.

Extensive business program includes various activities covering such issues as healthcare digitalization, telemedicine, oncology, health maintenance and involves participation of the leading Russian experts. The key event will be the Inter-regional Medical Forum "Effective Health Technologies", within the framework of which a meeting of the State Duma Committee on Health Protection will be held.

The expected number of exhibitors – more than 200 medical equipment manufacturers, and medical services providers. The total number of visitors is 14,000 people, including 4,000 health professionals.

### Main topical sections of the exhibition

- Equipment for instrumental diagnostics, 3D and 4D technology
- Equipment for medical laboratories
- IT-development for public health care. IT technologies/ Telehealth.
- Intensive care and resuscitation services equipment
- Rehabilitation medicine, rehabilitation facilities, orthopedic products
- Disposal of medical waste, disinfectants, products for sanitation and hygiene
- Simulation medical equipment

#### Categories of professional visitors:

- representatives of Federal and Regional healthcare government agency of the Russian Federation;
- chief medical officers of the public and private medical institutions (more than 130);
- heads of departments and Sr. specialists of departments of instrumental diagnostics;
- heads of laboratory and clinical services;
- therapists;
- heads of pharmacy chains and medical equipment stores.

The Ural Chamber of Commerce and Industry is a co-operator of the exhibition-forum "PUBLIC HEALTH OF URAL-2019" and will be glad to assist in the matters of participation in the exhibition, hotel accommodation, as well as transportation and translation services.

Contact person from the Ural CCI on the organization of participation in the exhibition - Yulia Safronova, +7 (343) 214-87-45, safronova@uralcci.com.

#### Note:

- 1) Detailed information about of exhibition, on 3 sheets
- 2) Cost of participation, on 1 sheets.